

THE SYNDICAT NATIONAL DES ANTIQUAIRES (SNA) UNVEILS THE DECOR BY KARL LAGERFELD FOR THE 26TH BIENNALE DES ANTIQUAIRES

THE 2012 BIENNALE DES ANTIQUAIRES WILL BE HELD IN THE GRAND PALAIS IN PARIS FROM 14th TO 23rd SEPTEMBER 2012. THE SNA ASKED KARL LAGERFELD TO CREATE THE DECOR.

« WINDOW SHOPPING IN PARIS »

« FOR THIS PROJECT, I WAS INSPIRED BY PARIS, BY THE GRAND PALAIS AND BY THE UNIVERSAL EXHIBITIONS IN THE EARLY 20th CENTURY BUT ALSO BY THE COVERED SHOPPING ARCADES BUILT IN THE 19th CENTURY IN PARIS. FOR ME, THE GRAND PALAIS IS THE VERY HEART OF PARIS, THE IDEA OF PARIS AND ITS UNIVERSAL SIDE. IT'S ALSO A PLACE I ADORE AND WHERE I HAVE ORGANIZED INCREDIBLE FASHION SHOWS IN THE PAST.

I WANTED TO UNDERLINE THE IMMENSITY AND THE SPLENDOR OF THE GLASS ROOF, WHICH WILL BE LIKE A SKY PROTECTING THE EXCEPTIONAL OBJECTS TO BE PRESENTED BY ANTIQUE DEALERS, GALLERIES AND JEWELLERS. »

KARL LAGERFELD

« *THE CREATIVE GENIUS OF KARL LAGERFELD, HIS SENSITIVITY AND HIS SENSE OF SET DESIGN ARE JUST SOME OF THE REASONS WHY I AM DELIGHTED ABOUT THIS COLLABORATION FOR THE 2012 BIENNALE. MISTER LAGERFELD WAS IMMEDIATELY ABLE TO ADAPT HIS VISION AS A MAN OF ART TO THE SPECIFIC NEEDS OF THE BIENNALE, THANKS TO HIS IMMENSE TALENT.* »

CHRISTIAN DEYDIER, PRESIDENT OF THE SNA

DATES : Friday 14th TO SUNDAY 23rd SEPTEMBER 2012
FROM 11.00 A.M. TO 9.00 P.M.
(UNTIL 11 P.M. ON TUESDAY 18th, THURSDAY 20th AND SATURDAY 22nd 2012)
PLACE : GRAND PALAIS, AVENUE WINSTON CHURCHILL, PARIS 8ÈME
PREVIEW : THURSDAY 13th SEPTEMBER 2012
GALA DINNER: WEDNESDAY 12th SEPTEMBER 2012

WWW.SNA-FRANCE.COM

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