

**XXIV<sup>E</sup>  
BIENNALE  
DES  
ANTIQUAIRES**



*Press Kit*  
*5 September 2008*

Syndicat National des Antiquaires  
17, boulevard Malesherbes  
75008 Paris



*The*

**XXIV BIENNALE DES ANTIQUAIRES**

*cultivating the Art of Living*

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## **PRESENTATION**

### *of the Biennale des Antiquaires*

The XXIV Biennale des Antiquaires cultivates the Art of Living.

Organised by the Syndicat National des Antiquaires (SNA) since the first edition in 1956, the XXIV Biennale will take place from the 11 to 21 September 2008 at the Grand Palais in Paris.

The Biennale, a red-letter rendez-vous for the arts market, features a wide range of specialities presented by internationally acclaimed professionals in the fields of Antiques, the Fine Arts and Jewellery. They are all SNA members and are selected from the world's finest antique and art dealers. They meet the exacting quality standards set by the SNA, thereby upholding a code of honour shared by all professionals with respect to customers and colleagues alike.

Since the Grand Palais re-opened in 2006, after refurbishing work that further enhanced this monument to French architecture, the Biennale has finally returned and settled at its original showcase venue.

The public opening will be preceded by a special preview evening attracting many art enthusiasts, and a gala dinner, the profits from which will be wholly donated to the Fondation des Hôpitaux de Paris – Hôpitaux de France, a foundation chaired by Madame Jacques Chirac.

## HISTORY

### *of the Biennale des Antiquaires*

The idea of an “antique dealer fair” first appeared in the 1950s and more precisely in 1956 under the aegis of the new chairman of the SNA (National Union of Antiques Dealers), Pierre Vandermeersch.

The dream was to create an event where the beauty of the objects on show could compete with that of the women who come visit the exhibition, a venue where elegance, prestige and celebration would await a host of art lovers and collectors.



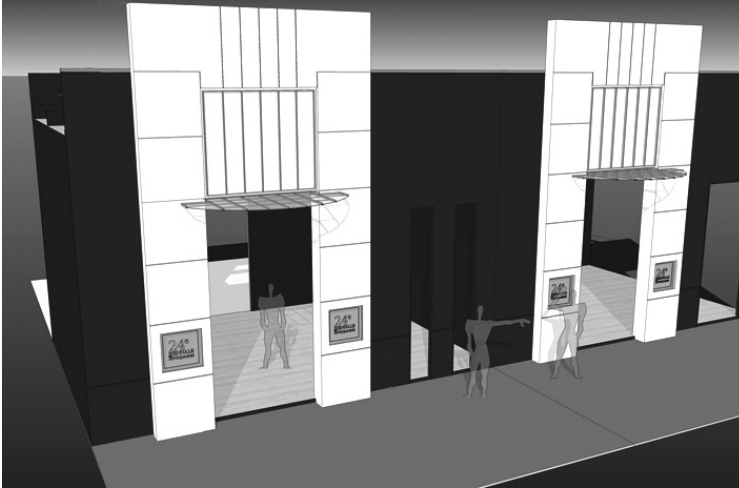
Photo: "Lady's Game" at the 3rd annual event held in 1959, Porte de Versailles (Paris).

It was André Malraux who opened the path to the Grand Palais, a legendary Parisian landmark built for the Universal Exhibition of 1900. The first International Biennale, in its present form, was held in 1962. It was a focal gathering of the greatest French and foreign antique dealers, decorators, jewellers and book store owners under the famous glass roof in a magic setting made up of pavilions, gardens and fountains.

Celebrities such as André Crivelli, Jean-Raphaël Millies-Lacroix, Pier-Luigi Pizzi, Jean-Michel Wilmotte and Christian Lacroix brought their talent to the show, over the years, an event that the greatest collectors from the Paris Jet-Set and the international elite flocked to see.

## DESIGN

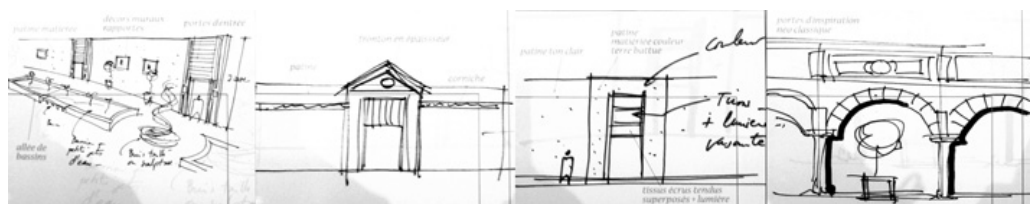
### *for the XXIV Biennale des Antiquaires*



Visitors to the XXIV Biennale des Antiquaires will discover 4,100m<sup>2</sup> of stands under the huge glass roof of the Grand Palais, reflecting the mood of the first Biennales organised around the theme of a winter garden. The walkways leading to the horizon will leave space for a harmonious architectural design within green spaces and luxuriant gardens. The stands are a great invitation to discover the “Art of living” from ancient times to the 20<sup>th</sup> century.

In close collaboration with the Syndicat National des Antiquaires, Patrick Bazanan, contractor for the agency Decoral, has designed this decor for the XXIV Biennale so that the eye is drawn to the objects as the real focal points of the exhibition.

The entrance to each stand, the same for all exhibitors, will be a 7metre high archway. The stands are designed to look like apartments whose entrances are open to attractive water features with pools and fountains. The windows will constantly attract the eye of the visitor to the numerous art works presented.



The installation of the Biennale has begun on the 18<sup>th</sup> of August to be able to set up the stands, install the gardens and light the exhibition.  
Everything must be ready on the 8<sup>th</sup> of September in the morning when the experts come to control the exhibited pieces.

Some figures:

- 4100 meter square of stands to set up
- 14 000 meter square of spaces to convert (gardens, stands, restaurants, etc)
- 2000 m<sup>3</sup> of plants
- 3500 m<sup>3</sup> of wood
- 25 km of electric cables
- 120 people that work since three months

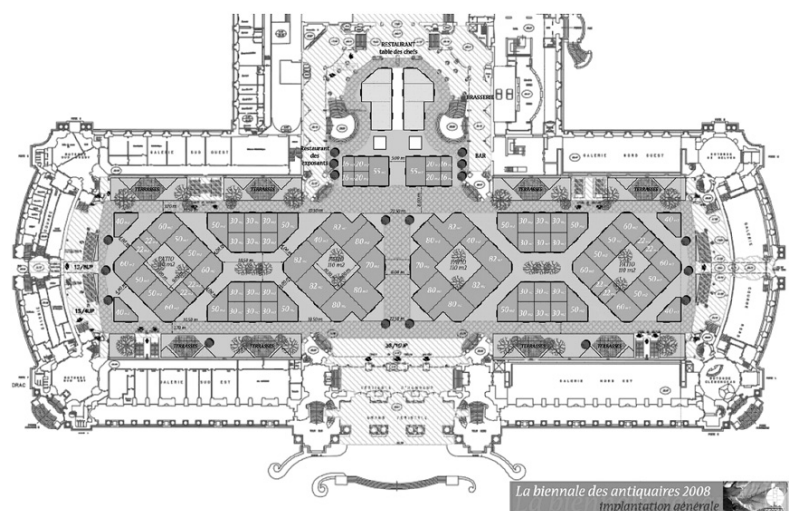
The 2008 edition of the Biennale will be distinctive in the way it sets out to retrieve the spirit of the very first Biennales des Antiquaires.

To this end, a huge garden has been planted beneath the glass dome roof of the Grand Palais. Developed around 4 major themes - Zen garden, Undergrowth, Rose garden and Mediterranean garden - these temporary layouts will provide visitors with a pastoral setting in which to discover the exhibition.

Hundreds of trees, bushes and flowers have been put into place since the 20<sup>th</sup> of August as well as 70 tons of earth that were transported to the Grand Palais.

Alongside the 4 major themes, a vegetable garden and an orchard have been planted close to the gourmet restaurant.

This year, stands are grouped into 4 lozenge-shaped. In the middle there is a patio easily accessible to visitors. And in each patio there will be an olfactive, sensorial and taste theme around cocoa, tea, coffee and red fruit.



La biennale des antiquaires 2008  
implantation générale

## EXHIBITORS

### *at the XXIV Biennale des Antiquaires*

All the exhibitors at the Biennale are members of the Syndicat National des Antiquaires (SNA - French Union of Antique Dealers). They have all signed up to the union's "Habits & Customs" Charter. Membership of the SNA is a token of ethics, authenticity and international enlightenment. The XXIV Biennale des Antiquaires will host 95 exhibitors, including 8 new ones (\*) and six returning after an absence (\*\*).

### *Archaeology*

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PERRIN ANTIQUAIRES - galerie@perrin-antiquaires.com - France

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## *Gold and Silver*

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GALERIE NEUSE - contact@galerieneuse.com - Germany

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SAM FOGG - info@samfogg.com - United Kingdom

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UNIVERS DU BRONZE - info@universdubronze.com - France (\* \*)

## *Paintings & Drawings from the 19th century, modern and contemporary*

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APPLICAT-PRAZAN - galerie@applicat-prazan.com - France  
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BRAME & LORENCEAU - galerie@gbl.fr - France  
LANDAU FINE ART - landau@landaufineart.ca - Canada  
L & M ARTS - frevet@imgallery.com - United States  
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RICHARD GREEN - paintings@richard-green.com - United Kingdom  
STOPPENBACH & DELESTRE LTD - contact@artfrancais.com - United Kingdom

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GALERIE DE BAYSER - galerie@debayser.com - France  
GALERIE DE JONCKHEERE - art.dejonckheere@orange.fr - France  
GALERIE DE LA SCALA - galeriedelascala@wanadoo.fr - France  
LEEGENHOEK JACQUES - leegenh@club-internet.fr - France  
MOATTI FINE ARTS - emmanuel@moatti.co.uk - United Kingdom (\* \*)  
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ROBILANT + VOENA - edmondo@dirobilant.com - United Kingdom

## *Carpets, Tapestries, Textiles*

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GALERIE CHEVALIER - info@galerie-chevalier.com - France

# *The*

## **GRAND PALAIS**

### *Avenue Winston Churchill, Paris 8*

Built for the Universal Exhibition of 1900, the Grand Palais that stands in the very heart of Paris is a symbolic French heritage site. A real architectural marvel with its magnificent glass roof, the Grand Palais is a historical monument that the public is eager to visit each year to discover the events under the nave, the exhibitions of the Galeries Nationales (since 1964) and the Palais de la Découverte (since 1937).

After having remained closed to the public for twelve long years, and 15,000 changed rivets, 110,000 m<sup>2</sup> of repainted surfaces, 60 tons of paint used, 16,000 m<sup>2</sup> of glass replaced, 6,600 m<sup>3</sup> of concrete and 10,000 tons of cement later, the Grand Palais finally reopened for the XXII European Heritage Day on 17 September 2005, and visitors could finally admire the majestic glass roof restored to its former glory in full illumination, enhanced even further by the two famous Coronelli globes.

Since its reopening in 2005, it has once more regained its past animation, entering the 21st century with energy and the values it has always represented: excellence and aesthetics. It has recently hosted events that were as varied as they were prestigious on the international stage: Monumenta, the Chanel, Christian Dior and Yves Saint Laurent fashion shows, the Treasures of Egypt, les Etés de la Danse, and of course the XXIII Biennale choreographed by François-Joseph Graf.

The creation of the Etablissement Public du Grand Palais des Champs Elysées (EPGPCE, the Public Institution of the Grand Palais in the Champs Elysées) in 2007 marked a turning point in its history: the new Institution pledged to continue restoring the Grand Palais, offering it for public events and enhancing its fame and appreciation worldwide.

# *The* **GASTRONOMIC RESTAURANT** *at the XXIV Biennale des Antiquaires*

The Biennale has a worldwide reputation as an event absolutely not to be missed by art lovers, dealers and collectors everywhere but it has also gained a reputation as a unique exhibition celebrating the Art of Living in all its forms.

Gastronomy is an integral part of the French Art of Living and is considered by many as an art form.

An invitation to share the French taste for excellence, the Biennale des Antiquaires focuses on the most beautiful objects in the world but is also privileged to have ten great French chefs, among the best known on the international scene, in its ephemeral gastronomic restaurant.

These chefs will succeed one another during the eleven days of the Biennale, directing the kitchens managed by Potel & Chabot, expressing through their culinary creations a talent that will delight fine gourmets.

*Thursday 12 September*

**Pierre Maillet** Grand Chef Relais & Châteaux, Hameau Albert 1<sup>er</sup>, Chamonix (Haute Savoie)

*Friday 12 September*

**Patrick Bertron** Grand Chef Relais & Châteaux, Relais Bernard Loiseau, Saulieu (Côte d'Or)

*Saturday 13 September*

**Stéphane Raimbault** Grands Chefs Relais & Châteaux, Restaurant l'Oasis, la Napoule (Alpes Maritimes)

*Sunday 14 September*

**Christophe Bacquié** Grand Chef Relais & Châteaux, la Villa, Calvi (Corse)

*Monday 15 September*

**Patrick Henriroux** Grand Chef Relais & Châteaux, la Pyramide, Vienne (Isère)

*Tuesday 16 September*

**Hélène Darroze** Grand Chef Relais & Châteaux, Restaurant Hélène Darroze, Paris

*Wednesday 17 September*

**Jean-Michel Lorain** Grand Chef Relais & Châteaux, la Côte Saint-Jacques, Joigny (Yonne)

*Thursday 18 September*

**Jacques Chibois** Grand Chef Relais & Châteaux, la Bastide Saint-Antoine, Grasse (Alpes Maritimes)

*Friday 19 September*

**Jean-André Charial** Grand Chef Relais & Châteaux, Oustau de Baumanière (Bouches-du-Rhône)

*Saturday 20 and Sunday 21 September*

**Michel Roth** Chef at the kitchen of Ritz, Paris

*Some*  
**KEY FIGURES**  
*for the XXIV Biennale des Antiquaires*

4.100 m<sup>2</sup> of stands

94 exhibitors including:

- 8 new participants
- 6 revisiting the Biennale after an absence

- 66 French
- 3 Swiss
- 7 British
- 2 Italians
- 5 Belgians
- 3 Americans
- 4 Germans
- 1 Swedish
- 1 Canadian
- 1 Austrian
- 1 Dutch
- 1 Portuguese

21 days to mount the exhibition, mobilising over 300 people

100.000 visitors expected

Around 8.000 objects exhibited.

## PRESENTATION

### *of the Syndicat National des Antiquaires*

*"As members of the Syndicat National des Antiquaires (SNA), we are duty-bound to talk about objects, their history, their protection and above all this heritage that we have to pass on to future generations. Let us not forget that we are only the custodians, or temporary owners, of works of art."*

Christian Deydier, President of the Syndicat National des Antiquaires

The Syndicat National des Antiquaires (SNA) was founded on 17 October 1901, and has its very own ethic of "authenticity, quality, and honourability", thereby upholding a code of honour shared by all professionals with respect to customers and colleagues alike.

The members of the SNA make a telling contribution to the protection of French and world heritage by identifying and estimating objects of art, and by delivering their finest counsel to protect and maintain these objects.

Today still, over 75% of sales in the Antiques and Fine Arts markets are made by antique dealers, thus strengthening the role of the SNA and its activities for the defence of the profession and of the arts market.

In 2003, the SNA also began organizing the "Salon du Collectionneur", the next edition of which is due in September 2009, running in alternate years with the Biennale at the Grand Palais.

## ORGANISATION

### *of the Syndicat National des Antiquaires*

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## **PRACTICAL INFORMATION**

### *on the XXIV Biennale des Antiquaires*

#### **Dates**

Opening to the public from Thursday 11 to Sunday 21 September 2008

Preview evening Wednesday 10 September from 7.00 pm

Gala Dinner Tuesday 9 September 2008  
to benefit Fondation Hôpitaux de Paris Hôpitaux de France,  
chaired by Madame Jacques Chirac

**Opening hours** Every day from 11.00 am to 11.00 pm

**Venue** Grand Palais - Avenue Winston Churchill  
75008 Paris (France)

#### **Transport**

Metro (subway) Lines 1 & 13 / station Champs Elysées-Clémenceau  
Train RER C, station Invalides  
Bus line 72  
Parking Invalides, Concorde, François 1er, Franklin Roosevelt

#### **Prices**

Entrance fee:  
- € 20 per person  
- € 15 per person for groups (minimum 10 people)  
- € 15 for members of the UCAD and Friends of the Louvre  
- Free for art students and children under 12 years old

Catalogue: € 42

Special offer: € 72 for 2 people + 1 catalogue

## PRESS CONTACTS

### *for the XXIV Biennale des Antiquaires*

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